

Angel Morales

Northridge, CA | Angelemorales.com | (323) 895-6875 | Morales.777s@gmail.com

EDUCATION

California State University, Northridge

May 2019

- Bachelor of Science, Marketing
- Bachelor of Science, Management
- Graduated as a Double Major, 3.3 GPA, Dean List Fall 2017

Google, Digital Marketing & E-Commerce

Sept. 2023

- Coursera Professional Certificate

WORK EXPERIENCE

Self Employed Freelancer

Northridge, CA

Owner of Timeless Art Designs Co,

June 2021- Present.

- Currently own and operate an online gift shop with a focus on personalized/custom products.
- Sold and shipped over 1700+ orders to satisfied customers nationwide.
- Recieved over 400+ excited and thrilled 5-star reviews.
- Generated over \$35,000 in revenue since starting, with a 4.1% conversion rate.
- Consistenly adding new products on a monthly basis while optimizing content for free and paid search.
- Provided top tier customer service and resolved conflicts quickly and discretely whenever they arose.

E-Commerce & FBA Specialist

Chatsworth, CA

JB Office, Office Supply Company.

May 2020 - Jan 2021

- Successfully identified profitable products, sourced products, managed pricing, promotions, ensured product quality, and provided excellent customer service
- Optimized product listings, demonstrated knowledge of Amazon's search engine algorithm with junglescout, managed inventory, and interpreted data for insight.
- Managed and shipped all required inventory daily to customers nationwide.
- Demonstrated expertise in efficient order processing and fulfillment under tight deadlines.
- Always provided top of the line customer service.

Axis Clinical Trials

Los Angeles ,CA

Clinical Research Coordinator

May 2017 - April 2020

- Coordinated study visits to ensure protocol compliance
- Assessed patient eligibility criteria following strict adherence to inclusion/exclusion criteria
- Screened patient records, database and physician referrals to identify prospective candidates for research studies
- Coordinated and monitored clinical trials activities to support timely and accurate milestones

SKILLS & INTERESTS

- Search Engine Optimization (Surfer SEO, Ahrefs, E-rank , Jungle Scout keyword optimization)
- Proficient in Microsoft Office Suite: Word, Excel, and PowerPoint.
- Skilled in Adobe Illustrator, Adobe Photoshop, Midjourney AI, and Canva for my graphic design needs.

CERTIFICATIONS

- Design and Interpretation of Clinical Trials - John Hopkins University
- Interpreting Randomized Clinical Trial - Stanford Health Care
- Good Clinical Practice- National Institute of Drug Abuse (NIDIA)
- Participant Centered Informed Consent Training - US Department of Health and Human Services